

# THE CHRONICLE OF PHILANTHROPY

## Directory of Services

### Here's how it works

Two advertising styles appear in the Directory of Services: basic listings and boxed ads.

A basic listing includes your company's name in boldface caps, street address, city, state, ZIP code, and phone and fax numbers. The listings are placed under one of the categories below. You may also add up to three lines for a brief description about your company, at a modest additional cost. A fourth additional line can be purchased for Web and e-mail addresses. The Directory of Services is available on The Chronicle of Philanthropy's Web site at <http://philanthropy.com/dos>. All listings with Web and e-mail addresses have hypertext links.

Boxed ads will attract extra attention since they can feature your company's logo and artwork. Ads may be submitted as camera-ready PDF files, or The Chronicle can typeset your ad at no additional charge.

All advertising orders must be reserved in writing and prepaid.

### 2008 Rates

#### Basic listings:

One-year listing (24 issues).....	\$840
Each additional line .....	185
Six-month listing (12 issues).....	\$575
Each additional line .....	135

#### Boxed ads:

	One year (24 issues)	Six months (12 issues)
One inch	\$2,870	\$1,640
Two inches	5,165	2,845
Three inches	7,255	4,075

*Directory of Services ads are not eligible for agency discounts.*

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| <ul style="list-style-type: none"> <li>■ Accounting</li> <li>■ Affinity Programs</li> <li>■ Annual Giving</li> <li>■ Auctions</li> <li>■ Awards &amp; Incentives</li> <li>■ Barter Services</li> <li>■ Bequest Software</li> <li>■ Board &amp; Staff Training</li> <li>■ Cause-Marketing Consulting</li> <li>■ Charitable State Registration</li> <li>■ Client-Management Systems</li> <li>■ Communication Training</li> <li>■ Computer Hardware</li> <li>■ Computer Services: <ul style="list-style-type: none"> <li>Consultants</li> <li>Database management</li> </ul> </li> <li>■ Computer Software: <ul style="list-style-type: none"> <li>Event management</li> <li>Fund accounting</li> <li>Fund raising</li> <li>Grant giving</li> <li>Membership</li> <li>Prospect research</li> <li>Trust accounting</li> <li>Trust management</li> <li>Volunteer management</li> </ul> </li> <li>■ Conference Facilities</li> <li>■ Corporate Philanthropy</li> <li>■ Creative Services</li> </ul> | <ul style="list-style-type: none"> <li>■ Credit-Card Processing</li> <li>■ Data Mining</li> <li>■ Direct-Marketing Services: <ul style="list-style-type: none"> <li>Direct-mail fund raising</li> </ul> </li> <li>■ Donor Recognition</li> <li>■ Donor Research &amp; Prospect Identification</li> <li>■ Education &amp; Training</li> <li>■ Employment Services</li> <li>■ Executive Search</li> <li>■ Financial Services: <ul style="list-style-type: none"> <li>Accounting &amp; taxes</li> <li>Charitable giving &amp; investment management</li> <li>Electronic funds transfer</li> </ul> </li> <li>■ Foundation Management</li> <li>■ Foundations</li> <li>■ Fund Raising: <ul style="list-style-type: none"> <li>E-commerce</li> <li>Online</li> <li>Telemarketing</li> </ul> </li> <li>■ Fund-Raising Consultants: <ul style="list-style-type: none"> <li>Annual campaigns</li> <li>Capital campaigns</li> <li>Cause-related marketing</li> <li>Direct mail</li> <li>Full service</li> <li>Information technology</li> <li>Membership</li> <li>Telemarketing</li> </ul> </li> <li>■ Fund-Raising Opportunities</li> </ul> | <ul style="list-style-type: none"> <li>■ Grant-Writing Consultants</li> <li>■ Information Management</li> <li>■ Insurance</li> <li>■ International</li> <li>■ Internet Services</li> <li>■ Investment Management</li> <li>■ Legal Publications</li> <li>■ Legal Services</li> <li>■ List Brokerage &amp; Management</li> <li>■ Marketing &amp; Communication</li> <li>■ Planned Giving <ul style="list-style-type: none"> <li>Computer software</li> <li>Consultants</li> <li>Publications</li> </ul> </li> <li>■ Program Evaluation</li> <li>■ Proposal Writing</li> <li>■ Publications</li> <li>■ Strategic-Planning Consultants</li> <li>■ Video Services</li> <li>■ Web Development</li> <li>■ Workplace Fund Raising</li> </ul> |
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Note: The addition of other categories will be considered upon request.